

THE PMGA POST



Summer 2008

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A MESSAGE FROM THE PRESIDENT

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Starting in March of 1984, PMG Associates, Inc. (PMGA) has strived to provide clients with the most cost effective solutions to the questions they face. With the basic business premise of providing economic, management and marketing services to a variety of public and private clients, our firm has served clients throughout the United States, the Caribbean and Mexico.

Our basic premise of service delivery has been to

present our clients with solutions that they can understand and implement, to the questions and challenges they face everyday. One of our proudest moments is when those clients return and request other services.

We at PMG Associates, Inc. want to deliver the best product to you. I thank you for your continued support and hope to hear from you soon.

—Kathy Gonot
President of PMGA



Main Office Located at Coconut Creek

HEADQUARTERS, COCONUT CREEK On the Move...



Tri-Rail System

In addition to our regular activities in Redevelopment and Economic Impact, this office has seen a trend toward Transportation Projects as part of our portfolio. The **US 231 Corridor Study** requires PMGA to complete demographic and traffic projections for the region supporting a proposed toll road stretching from

Dothan, Alabama to Panama City, Florida. **Ridership Analysis for the Tri-Rail System** in South Florida entails a survey of passengers and boarding and debarkation counts for the entire route. Also for the South Florida Regional Transportation Authority (**SFRTA**), we were able to complete **Financial Evaluations** of proposals

from developers to use surplus property. These projects add to our continuing evaluation of **Broward County Transit (BCT) Operations**, which focus on all aspects of the Mass Transit System throughout Broward County. This is our tenth year providing these services.

REMEMBERING OUR NATION'S PATRIOTS



Memorial Day
May 26th

With the summer, comes two national holidays honoring the patriotism of the past through the people of the present and future. This July 4th will mark the two hundred and thirty-two year existence of America. It is the date that our nation declared itself independent based upon the rights of life, liberty, and the pursuit of happiness. Indeed, since the moment the Founding Fathers fought with their words and the Continental soldiers offered their service and lives, America has

been strengthened solely by the grand visions and dreams of her people.

On May 26th, America will recognize those that gave the "last full measure of devotion" in order to continue the efforts of the nation's first patriots and preserve the freedoms of that nation. Memorial Day is a solemn time in which the fallen are remembered in various ceremonies, thoughts, and prayers. But

Americans can also be glad and thankful for the degree of patriotism that has always been present in the hearts and minds of those that have called this land home.

May the mighty spirit that has blessed America live on for centuries to come. Have a safe and joyous holiday season.

EXPANDED CERTIFICATIONS

PMG Associates, Inc. has received the designation as a Minority Business Enterprise from various agencies across the country. Just recently, PMGA has been certified by the states of Virginia and Tennessee. These designations bring the number of certifications received by PMGA to a total of 20 agencies in eight states.

For a full list of certifications see the "Minority Certifications" page on our website: www.pmgassociates.com



Standing from Left to Right: Joel Cohen, Brian Dunne, Steve Gonot, Carl Gonot, Justin Celauro, Ruth Rice, Eric DeTuscan, and Stephen Gonot.

Seated: Kathy Gonot and Phil Gonot

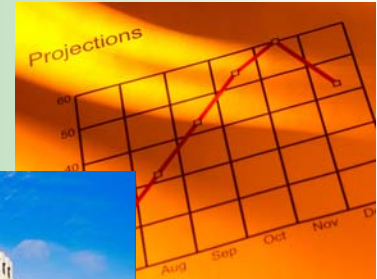


PMGA'S CERTIFIED STATES

The staff at PMGA would like to wish everyone a safe and enjoyable summer!

MIAMI OFFICE: Building Better Neighborhoods...

The firm's efforts in Miami-Dade County have focused on the areas of Housing, Redevelopment and Annexation/Incorporation. In the housing area, two significant projects have been completed. The first required a **Program to Reduce the Backlog of Public Housing Requests**, which assisted in providing a plan to the Housing Authority to efficiently fill public housing inventory. **The Consolidated Plan for Miami-Dade County** is the required document to continue receiving Federal funds for housing and economic development projects. **Redevelopment Plans for several Community Development Authorities sponsored by Miami-Dade County** have prepared a blueprint for neighborhood revitalization. As **Annexation/Incorporation Consultant for Miami-Dade County**, we have assisted neighborhoods in evaluating their options of governance.



CAROLINA OFFICE: From the Mountains to the Shore...



From the office in Hendersonville, North Carolina, PMGA has provided services to several communities and clients. For the Housing Authority in Durham, North Carolina, we completed a **Market Study for a HOPE VI affordable housing project**. In Spartanburg County, South Carolina, we prepared the **Housing Element for the Consolidated Plan**. Summerton South Carolina required a **Market Analysis for the Downtown Area of the City**. We also extended efforts to Norfolk, Virginia to complete the **Economic Impact Analysis of the Norfolk Airport**.

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MISSION STATEMENT

The basic business premise of PMG Associates, Inc. (PMGA) is to provide economic, management and marketing services to a variety of public and private clients. The firm was founded in 1984 and has been serving clients throughout the United States, the Caribbean, and Mexico since then. PMGA is a Minority Business Enterprise (Woman Owned Business) which specializes in the financial and planning aspects of development.

PMGA strives to provide our clients with the most cost effective solution to the questions they face. Analyses are performed not only to meet an academic measurement of data, but also to identify the meaning of the numbers and how they impact the community.



PMG Associates, Inc.



CLIENT SPOTLIGHT: Coral Springs, Public Works Department



The Public Works Department of Coral Springs, headed by Rich Michard, has been a client of PMG Associates, Inc. since the early nineteen nineties. PMGA has assisted the Department with annual surveys of residents and businesses that request their input regarding issues on garbage and recycling. As the City has the mission to "become the premier city in Florida," the Public Works Department is focused on customer-focused services. This focus is one of the principal reasons that the City has received designation as a City of Excellence for its superior customer service. First in 1997, and again in 2003, Coral Springs was a recipient of

the Governor's Sterling Award for excellence in management; the first Governmental agency to receive this honor. In 2007, Coral Springs received the Malcolm Baldrige National Quality Award from President Bush. Again, Coral Springs was the first state or local government to be awarded this designation. PMGA is proud to work with the City and Rich to help provide the services that the citizens deserve.